



MEDIA RELEASE

**For Immediate Release
30 April 2008**

NEW NAMING RIGHTS SPONSOR FOR SHORT FILM FESTIVAL JANISON SHORT SHARP FILM FESTIVAL 2008

Janison, a Coffs based Australian industry leader in online learning systems, has signed on as the naming rights sponsor for the 2008 short film festival. As part of Janison Short Sharp Film Festival 2008 sponsorship package, Janison will provide a \$2,000 cash prize for the first prize of the Open section for this year's festival.

"We have been part of the Coffs Coast community for over 8 years and we want to show our support for the film festival which develops creativity in youth and adults," said Janison Director Jacquie Houlden.

The creative team at Janison works with clients across Australia, New Zealand, Asia and Europe developing and implementing strategic online learning programs using their own suite of web based software applications. Research, development and innovation are key to Janison's continued success and it happens here in Coffs Harbour with local expertise.

"We are excited that Janison has come onboard to support this year's festival. We are pleased to be associated with a company that is an industry leader but also provides employment and opportunities in our region," said JSSFF Chair Carl Richardson. "We can now offer a great first prize and their financial support will help us deliver a bigger and better festival. Community support from companies such as Janison is vital to help grow a screen culture in our region and to provide an outlet for the talented filmmakers of all ages."

For more information about Janison visit: www.janison.com.au

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FACTS

JANISON SHORT SHARP FILM FESTIVAL 2008

SUBMISSION DEADLINE: 5pm, 13 June 2008, for all entries

CATEGORIES OF ENTRY: Primary School, Secondary School, Open Section
Film Length - Primary School Up to 5 minutes, Secondary School Up to 7 minutes, Open Section Up to 8 minutes (for awards in Best Coffs Coast film, Best Mid North Coast film, Best Open film in all categories)

SIGNATURE ITEM: Dart Board
Your film must contain the signature item
(visual or verbal)

SCREENING DATE: Saturday 26 July 2008 – for finalists in all categories

LOCATION: Coffs Harbour Education Campus – D Theatre
363 Hogbin Drive, Coffs Harbour NSW 2450 AUSTRALIA